

Terms and Conditions: Mini Ploddy Selfie Competition

1. Eligibility:

The Mini Ploddy Selfie Competition ("Competition") is open to individuals of all ages. Employees of the Australian Reptile Park and their immediate family members are not eligible to participate.

2. Competition Period:

The competition will run from 22nd September 2023 to 8th October 2023 ("Competition Period").

3. Method of Entry:

To enter the competition, participants must:

- Take a selfie with Mini Ploddy, located next to the photobooth with backdrop at the Australian Reptile Park.
- Post the selfie on Instagram, ensuring the following:
- Use the hashtag #instaploddy in the caption.
- Tag the Australian Reptile Park's Instagram account (@ARP) in the photo.

4. Prize:

The winner of the competition will receive an annual pass for a maximum of 4 people, allowing entry to the Australian Reptile Park for one year. The winner will have the opportunity to choose their preferred variation of the annual pass for four people and commencement date.

5. Winner Selection:

The winning entry will be selected based on creativity. The decision will be made by a panel of judges appointed by the Australian Reptile Park.

6. Winner Announcement:

The winner will be announced by 14 October 2023, and they will be notified via a direct message on Instagram.

7. On-site Activation:

A Mini Ploddy statue will be positioned next to a photobooth with a backdrop at the Australian Reptile Park during the Competition Period. Two A3 corflutes with explanations of the competition will be displayed nearby.

8. Privacy and Usage:

By participating in the competition, participants grant the Australian Reptile Park the right to use their submitted selfies for promotional and marketing purposes. This includes sharing the entries on the Australian Reptile Park's Instagram page/ story, and other promotional materials.

9. Termination and Amendments:

The Australian Reptile Park reserves the right to amend or terminate the competition or these terms and conditions at any time without prior notice. Any changes will be communicated on the Australian Reptile Park's official channels.

10. Governing Law:

The competition and these terms and conditions are governed by the laws of Australia. By participating in the Mini Ploddy Selfie Competition, participants agree to abide by these terms and conditions.

